

# Service & Price Guide

Studio 3TREIZE

BOUTIQUE CREATIVE STUDIO

# About the Studio

Studio 3Treize is a creative studio built for modern beauty and lifestyle brands ready to elevate their digital presence. We merge strategy, storytelling, and design to create intentional online experiences that not only look beautiful but move your audience to connect, engage, and convert. Every brand has a story, we help you tell yours in a way that feels timeless, distinctive, and true to who you are.

## CREATIVE DIRECTION

SOCIAL MEDIA

BRAND & WEB DESIGN

# CREATIVE DIRECTION & CONTENT DAYS

## Essential Creative Direction \$1,110

For brands ready to build a visual identity that tells your brand story clearly and beautifully.

#### WHAT'S INCLUDED:

- 1:1 Creative Strategy Call
- Brand Moodboard + Visual Direction
- Shotlist Development (for photo and video)
- Campaign Concepts + Storyline
- Styling & Aesthetic Guidelines
- Location + Set Design Suggestions
- Creative Brief for Execution

## Mini Content Day \$600

A half-day production designed for monthly or seasonal content refreshes. Ideal for social media, website updates, or campaign add-ons.

coming soon

## Signature Content Day \$1,300

A full-day experience designed for brands looking to build timeless content for launches, campaigns, or seasonal storytelling.

coming soon

# SOCIAL MEDIA MANAGEMENT & SUPPORT

## Essential Social Media Management \$1,000/MONTH

For brands looking to maintain consistency and build an organic presence on one platform.

#### **WHAT'S INCLUDED:**

- 1 platform (Instagram or Pinterest)
- Content strategy and calendar
- 12 feed posts
- Daily stories (Mon-Fri)
- Community management

## Signature Social Media Management \$1,313/MONTH

For brands ready to elevate their content strategy.

### **WHAT'S INCLUDED:**

- 1 platform (Instagram or Pinterest)
- Content strategy and calendar
- 18 feed posts (Instagram) or 60 pins (Pinterest)
- Daily stories
- Community management
- 4 influencer outreach opportunities
- Monthly analytics and reporting

## SOCIAL MEDIA SUPPORT

\$500/MONTH

For brands that manage their own platforms but need professional, on-brand content to post.

#### **WHAT'S INCLUDED:**

- 15 custom social media posts (mix of graphics, videos, or carousels)
- Light video editing
- Branded design aligned with your aesthetic
- Two rounds of revisions
- Delivery in ready-to-post format

## BRAND & WEB DESIGN

# Brand Identity \$1000

For new or evolving brands ready to create a cohesive visual foundation.

#### **WHAT'S INCLUDED:**

- Brand strategy and discovery session
- Logo suite (primary, secondary, and submark)
- Colour palette and typography selection
- Brand style guide

# Web Design

For brands needing a fully customized online home built on Shopify & Wix.

#### **WHAT'S INCLUDED:**

- Strategy and design consultation
- Custom 5-page theme design and setup
- Mobile optimization
- Launch support and walkthrough
- Optional add-ons: email setup, highlight covers, branded graphics

## Web Redesign

\$850

For brands with an existing site looking to refine their look, improve navigation, and elevate the user experience.

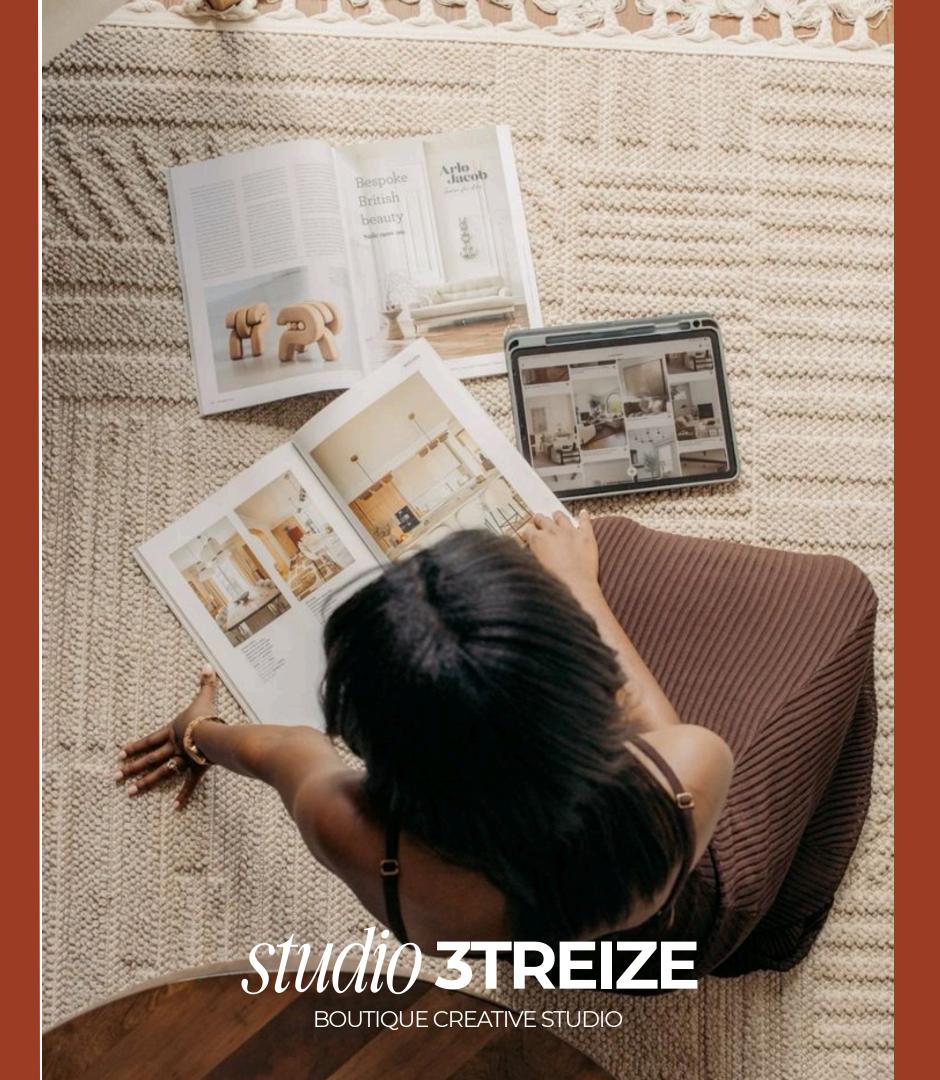
#### **WHAT'S INCLUDED:**

- Full site audit and design refresh
- 4-page redesign
- Layout and copy updates
- Mobile optimization
- Post-launch support

## DESIGN SERVICES

Social media graphics, *Email designs*, E-books, *Product packaging*, Landing & booking pages, Flyers, business cards, *Packaging inserts*, *Website maintenance*, Custom branded collateral

NOT LISTED? ASK US ABOUT CUSTOM CREATIVE SERVICES.



# Ready to work?

We'd love to collaborate and bring your vision to life. Every project begins with a discovery call so we can understand your goals and build a tailored proposal.

**BOOK NOW**